



Creative Marketing Concepts
By Cliff Quicksell, MAS
cliff@cquicksell.com

These are some of the many programs developed and designed by Cliff Quicksell, MAS, they are unique, different and very effective. Outlined too are the:

- (1) client situation;
- (2) specific objectives of the program;
- (3) strategy and execution;
- (4) final and overall results.

Need more details? Please feel free to contact Cliff for more insights and suggestions, he is available for fee-based consulting on an hourly basis. He can be reached at 301-717-0615 or via email at cliff@cquicksell.com. He also has a book on this subject called: Going for the Gold; available here on his website www.cliffquicksell.com. It is a comprehensive look at how promotional products can be used more effectively as marketing tools, when combined with a theme, form of measurement and targeted into the right person's hands, the results can be outstanding.

Enjoy the review –

Cliff

Cliff Quicksell, Jr., MAS
President & CEO